

mayhew

for dogs, cats and communities



FUNDRAISING PACK

WELCOME AND THANK YOU!

We would like to take this opportunity to say a huge thank you for fundraising for us and being part of our Pawsome Team!

Mayhew relies solely on public donations so it's people like you that allow us to keep doing the work we do.

In this booklet you will find some ideas, hints and tips to help you along the way and our fundraising team are always on hand to help too.

Contact our events team to order our merchandise, including balloons, banners and T-shirts.

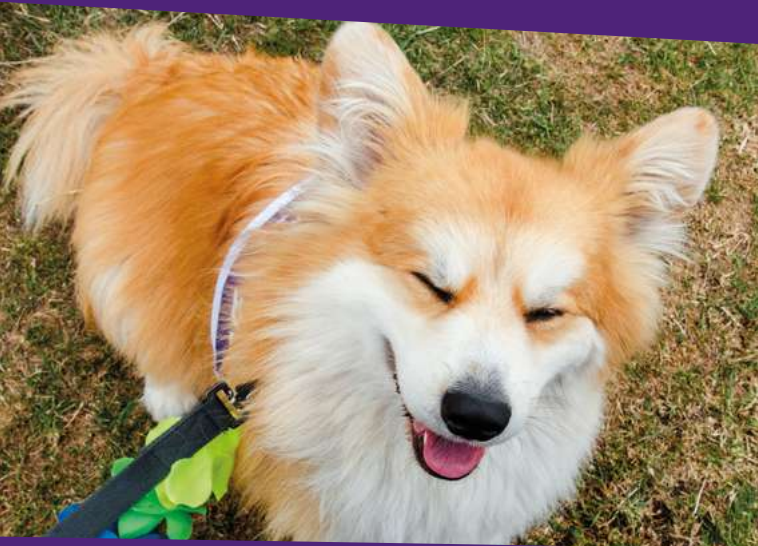
GET IN TOUCH

events@mayhewanimalhome.org

020 8206 5872

5 TIPS

ON HOW TO GET STARTED WITH YOUR FUNDRAISING



#1

Set up a JustGiving page, where friends and family can sponsor you online.

Visit www.justgiving.com/mahome for more information on how to set up your own JustGiving page.

Ask your employer if they will offer a 'matched funding' scheme, where they match the total sponsorship that you raise. If they agree, it will double your sponsorship!

#2

#3

Ask those who are likely to give the biggest donations to sponsor you first. This will encourage others to give generous donations too.

Add the link to your JustGiving page on your email signature and on your social media pages (Facebook, Twitter). Tell everyone that you're taking part in this event and ask them for their support!

#4

#5

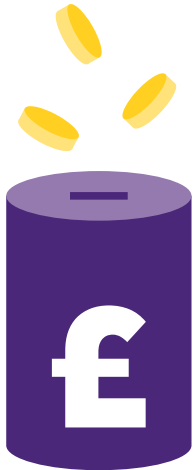
Ask your supporters to tick the Gift Aid declaration box as this means you will raise an extra 25p from every pound. This is at no extra cost to the people sponsoring you.

FUNDRAISING IDEAS



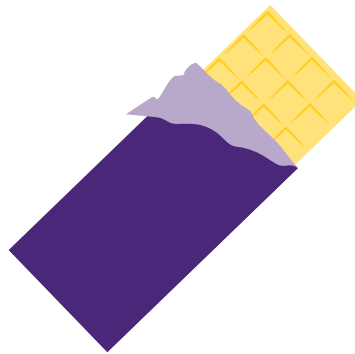
Have a Tea Paw-ty

with your friends or colleagues and ask them to pay what they would normally spend in a coffee shop.



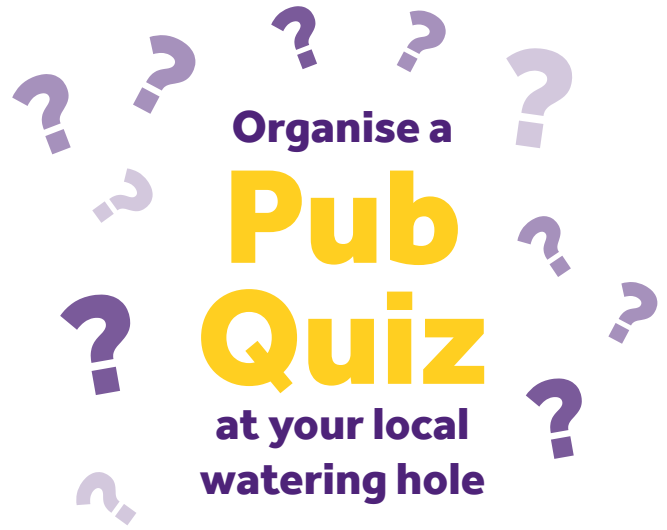
Have a jar in the house

for spare change, charge your family a £1 for doing something they are not supposed to.



Give up your favourite treats or sweets

and get your friends and family to sponsor you. It could be a bad habit or anything you like.



Organise a

Pub Quiz

at your local watering hole

OTHER WAYS TO RAISE MONEY

Bring and Buy sale, invite friends to bring things they don't need any more if someone else buys it the money goes to charity.

Host a **garden party** and charge a small entrance fee.

Hold a **sweep stake** with your friends, it could be for sport or your favourite TV talent show.

Have a night in, invite your friends round for a **pyjama party** with films. Ask them to donate what they normally would have spent out on the town.

Office Olympics, pay to enter chair racing or words per minute contest.

Sponsored **bring your dog to work day**.

Sponsored **casual dress day**.

Use Social Media!

Tweet or Facebook your fundraising link around pay day to catch people at the right time.

GIFT AID GUIDE

What?

Gift Aid is a system administered by the Inland Revenue to promote charitable giving. It is important to understand it as it could boost the amount you raise by 25%! A Gift Aid declaration is simply a statement that the donor is a UK taxpayer who wishes the charity to claim back the tax on the donation.

Why?

It costs you absolutely nothing to Gift Aid your sponsorship pledge and because charities have computer systems designed to handle the claims, it costs them next to nothing to make their claim.

How?

It doesn't even require a signature. The charities simply need to have the home address and postcode of the donor in case their tax inspector wants to check out their claims.

Who?

The Gift Aid scheme is unique to the UK. If you are not a UK taxpayer, you can still make a donation, however your donation will not attract Gift Aid.

If you have any questions about Gift Aid
please call our Database Officer on

020 8206 5878

HOW YOUR MONEY CAN HELP

£5

Feed a dog or a cat for a day

Your donation can provide our animals with two tasty meals that contain the right combination of nutrients to maintain their good health.



£10

Rabies prevention and vaccine package (Mayhew International)

Mayhew International's vaccination programme delivers thousands of rabies vaccines each year to street dogs around the world, maintaining a healthy dog population and creating safer communities.

£15

Heat pad for a sick or injured animal

Your donation can provide a life-saving heat pad for sick and injured animals, and for those recovering from surgery.



£15

Microchipping

We make sure that all of our animals are microchipped before they go to their new homes and your donation can pay for the cost of microchipping an animal, which will offer peace of mind to all new owners.

Keep our ambulances on the road

Every day our animal ambulances are used to respond to emergency call-outs to help animals that are in desperate need. The ambulances are crucial to our work and your donation can help keep them on the road.

£25

£25

Neuter a street animal (Mayhew International)

Your donation can go towards the delivery of Trap, Neuter and Release programmes to tackle animal population issues in Afghanistan, India, Russia and Georgia.



Health check for the dog of a homeless person

£25

Your donation can provide a free general health check for the animal of a homeless person, administer flea and worming treatments and micro-chipping as well as collars with tags, leads, and coats to keep dogs warm in the colder months.

£50

Reunite an animal with their owner

Your donation can provide care and accommodation for lost pets while our Animal Welfare Officers work together with local authorities and national pet register to ensure lost pets are happily returned to their owners.

Help a pet and their owner in crisis

Mayhew's Pet Refuge programme provides support for pets and their owners when facing a personal crisis. Our Animal Welfare Officers find the best possible foster carer for their dogs and cats for the duration of the crisis period.

Your donation can help ensure that the animals are placed into the familiar environment of a home rather than a potentially stressful shelter, while their owners receive the help they need.



Care for an abandoned animal

Mayhew provides stray and abandoned animals with a full health check, veterinary treatment, comfortable bedding and plenty of love and care.

If we are unable to reunite a stray with its owner, our team will assess the animal's behaviour, provide training and socialisation to prepare them for a new home and match them with a perfect new owner.

Your donation can go towards helping us to continue to provide this service.

£75





£100

Emergency response

Mayhew's Animal Welfare Officers work tirelessly to respond to emergency calls day and night. The team rescue animals that are in desperate need and bring them to our Vet Clinic if in need of urgent veterinary care. Your donation will ensure that no call goes unanswered and all cases are responded to as quickly as possible.

£150

TheraPaws visit to a care home or hospital

Your donation can ensure that elderly and vulnerable people in the community continue to benefit from TheraPaws, the visiting animal therapy programme delivered by Mayhew.

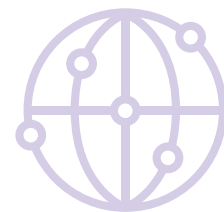


Help train an overseas vet Mayhew International

Mayhew International Veterinary Training Programme was established with an aim to promote safe and secure veterinary practices and encourage the advancement of dog and cat welfare abroad.

This gift can enable Mayhew International to welcome further students to the UK and to send our veterinary team abroad to provide essential lifesaving veterinary training. The team also deliver educational programmes abroad to help change attitudes and improve the health and welfare of the countless animals left forgotten and living a pitiful existence in many developing countries.

£250



Thank you!



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SPONSORSHIP FORM

YOUR NAME

IN AID OF

.....
.....

REMEMBER

Full Name + Home Address + Postcode + ✓ = Gift Aid

By ticking Gift Aid I confirm that I am a UK Taxpayer and I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to Mayhew. I understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

| Full Name | Full Address <small>Please do not provide work address if you Gift Aid your donation</small> | Postcode | Amount | Gift Aid |
|-------------|--|----------|--------|----------|
| Anne Mayhew | Flat, House number, Street, Town | 000 000 | £5 | ✓ |
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MAKE YOUR DONATIONS GO FURTHER!

If you pay UK tax and tick the Gift Aid column, the Government will give us 25% on top of your donation and it won't cost you a penny. You will need to have paid UK Income and/or Capital Gains Tax (excluding Council Tax and VAT) in the current tax year at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that you donate to will reclaim on your gifts for that tax year.

SPONSORSHIP FORM

| Full Name | Full Address <small>Please do not provide work address if you Gift Aid your donation</small> | Postcode | Amount | Gift Aid |
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Final amount raised: £



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GUIDELINES

Keep it all safe and legal

It's important to keep everything safe and legal, so your fundraising can stay fun.

Here are a few things to consider:

-  If you are holding a large or public event make sure you complete a health and safety risk assessment and that you have sufficient first aid cover for the size of your event. Please check with your local authority for more information.
-  You'll need a licence from your local council to do a street collection, so please contact the Mayhew's events team for further information.
-  If you plan to sell alcohol or have live entertainment at your event, please make sure your venue has the correct licenses to do this. If not, you will most likely need a license and/or a temporary event notice. Please contact your local authority if this is the case.
-  Are you planning to serve or sell food at your event? Get the latest food hygiene regulations at www.food.gov.uk
-  Contact us to request our 'We support' logo. Your event will be in support of Mayhew, which means it's your responsibility to make it safe and legal. Mayhew cannot accept any liability.
-  Raffles & lotteries are a great way to boost your fundraising but please make sure you check out the latest regulations with the Gambling Commission. Visit www.gamblingcommission.gov.uk
-  If animals are taking part in your event, please ensure they are healthy and physically fit, of sound temperament, well behaved, sociable, and calm around people. And remember to keep your animal under control at all times and to clean up after your animal and disposing of any waste.
-  And lastly, our fundraising team can advise you on the best ways to get publicity for your fundraising efforts so get in touch and let us know what you're planning. We can also provide you with our merchandise including balloons, banners and T-Shirts. Drop us an email to events@mayhewanimalhome.org

CONTACT US

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Tel: 020 8206 5872
Email: events@mayhewanimalhome.org



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