

mayhew

for dogs, cats and communities



mayhew
for dogs, cats and communities

Annual review 2016

Contents

3	Welcome from our CEO
4	Who we are
5	2016 in numbers
7	Our services
10	Mayhew International
12	Financial overview
14	2017–18: a look ahead

Our vision

A society where people understand the importance and value of animal welfare.

Our mission

We promote animal welfare by delivering a broad range of community-based, veterinary, care and education services in the UK and overseas.

Welcome

2016 was a particularly memorable year for Mayhew as we celebrated 130 years of helping animals and their carers, not only in London but around the world. This milestone year saw us:

- awarded the accolade of Charity Team of the Year by the ADCH and Petplan;
- completing a major capital refurbishment project with the extension of our Community Veterinary Clinic and the inauguration of the Jeanne Marchig Veterinary Suite and Training Wing;
- expanding our vital work overseas with the establishment of a branch of Mayhew in Afghanistan;
- successfully rescuing three bear cubs from inappropriate conditions in Georgia and moving them to a sanctuary in northern Greece.

Our community-focused work is at the core of Mayhew's ethos and is crucial to the delivery of our strategy for building a truly preventative programme of sustainable animal welfare.

In the following pages you will read about how, throughout the year, our community outreach work provided assistance to animals and their carers so that they could continue living together happily and healthily, enjoying the benefits of pet ownership and preventing circumstances escalating into neglect

or cruelty. This, working in conjunction with the preventative veterinary services provided by our Community Veterinary Clinic means we are actively working to reduce the stream of animals being abandoned or given up to Mayhew. This encapsulates our belief that animal welfare issues need to be addressed by working with carers and owners where possible and changing human behaviours and attitudes, be it here in London or overseas in Afghanistan, Georgia, India or Russia.

I would like to thank all the dedicated Mayhew staff, students and volunteers who made 2016 such a fabulous year, and also emphasise our immense gratitude to all our donors and supporters, without whose incredible generosity of spirit we would not have been able to achieve so much.

Thank you!

Caroline Yates, CEO



Who we are

We are primarily perceived and thought of as a shelter and rescue and rehoming charity, however our work and impact involves so much more with our range of community programmes, preventative work and education initiatives that sets us apart from other animal charities. We encourage people to change their attitudes and behaviours towards animals in a positive way.

Our ultimate aim is to stop animals having to come into the shelter environment. Our successful community-focused projects work to address the root causes of animal neglect, cruelty, abandonment and overpopulation. Simultaneously we have grown as an education provider for those wanting a career in the veterinary and animal care professions.

Our values

Non-judgemental

We promote good animal welfare.

Empathic

We try to understand the circumstances of people and their pets.

Welcoming

We welcome both humans and animals.

Optimistic

We believe that we are making a positive and lasting difference to the welfare of animals.

Strategic

We have a point of view on how to deliver the best standards of animal welfare.

Cherry, Raspberry and Blackcurrant

Three four-week-old kittens were brought into Mayhew after being found dumped in a box on the street, covered in maggots and diarrhoea. They were all emaciated, dehydrated and were suffering from badly infected wounds. Our vet team got straight to work by giving them fluids, cleaning the wounds and providing them with antibiotics. Thankfully after completing the treatment and with lots of care, love and attention from our cattery team, the kittens' wounds healed nicely. They were finally neutered before going on to find a loving forever home.



2016 in numbers

We responded to

1,607

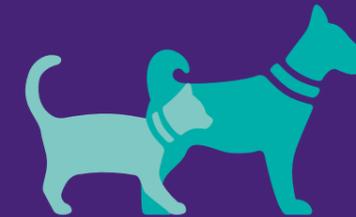
Animal welfare cases in the community



We rehomed

389

cats



We rehomed

94

dogs

We neutered and vaccinated

4,049

animals at our Community Vet Clinic



We microchipped

1,131

cats and dogs



We reunited

67

dogs with their owners



We made

1,103

TheraPaws® visits



We trained

99

vet professionals



We neutered and vaccinated over

12,976

dogs overseas



In 2016 we responded to 1,607 welfare cases across London



Our services

We work to make a positive and lasting difference to the welfare of dogs, cats and communities.

Community engagement

We tackle the companion animal welfare crisis from every possible angle through the delivery of a number of community-based outreach programmes.

Our Animal Welfare Officers provided ongoing support to carers and pet owners in challenging circumstances; responded to animal welfare issues out in the community; delivered a range of initiatives to encourage responsible pet ownership and worked to control and contain the homeless dog and cat population; presented on various aspects of animal welfare to adults, youth groups and schoolchildren and collaborated with the government and non-government agencies to address the challenges of the misuse and mistreatment of companion animals.

Working with the homeless

For the past 17 years Mayhew has worked closely with charities and community organisations that offer support to the homeless across London. There are significant numbers of homeless people who have animal companions and very often their pet is their only companion and reason for living.

It is important to make sure that these pets are well cared for and that the owners are given welfare advice and help where needed. We helped 92 homeless people with their pets in 2016.

Pet Refuge

Mayhew's Pet Refuge programme provides support and foster care for pets whose owners are facing a personal crisis and have no options of help or care for their pet.

Pick & Snip

Our Pick & Snip is a vital service for vulnerable pet owners who have difficulty accessing preventative veterinary care due to ill-health, mobility issues and language barriers. We collect the cats and dogs, bring them to our Community Veterinary Clinic for neutering, vaccinations, microchipping, flea and worm treatments and health checks, then deliver them back to their owner.

Trap Neuter Return

We operate a Trap Neuter Return (TNR) programme to contain and control the feral cat population in London. The cats are brought back to our Community Vet Clinic for a check-up and neutering. Kittens below the age of eight weeks are taken in by us, socialised and rehomed.



Lucky

Four-year-old Lucky, a homeless man's beloved Staffie, was the victim of a ruthless hit and run accident when a car ran her over and left her for dead in the road. Lucky, who was in severe pain, was brought into Mayhew by our Animal Welfare Officers. Our Vet Team immediately performed surgery on her broken hind leg and fractured pelvis. Mayhew covered all of the veterinary costs as her owner was in a vulnerable situation. We also provided a collapsible cage and physio advice so that Lucky could continue her recovery with her owner.

Working with local authorities

We continued to work closely with the London Borough of Brent, operating as the reception centre for stray dogs. We were able to act in an advisory capacity for Brent Housing Partnership (BHP) when they were updating their tenancy agreement. In a ground-breaking move BHP agreed to not disallow pet ownership in their properties and incorporated compliance with the five animal welfare needs and neutering. Accordingly BHP tenants are eligible to make use of the free and low-cost preventative veterinary care at our Community Veterinary Clinic.

Rescue and rehoming

In 2016 we rehomed 389 cats and 94 dogs. We fostered out 204 dogs and cats to help animals who don't cope in a shelter until we can find them a home, and some as part of our Pet Refuge scheme. Foster carers also help to free up space so that we can take in more abandoned and neglected animals.

TheraPaws®

TheraPaws is our visiting animal therapy programme. We recognise the benefits of taking animals into the care setting to engage with older people, encouraging social interaction to promote emotional and physical wellbeing. In 2016 our volunteers and their dogs made 1,103 regular visits to care homes, day centres, hospices and hospitals in 12 boroughs.

Community Vet Clinic

Our Community Vet Clinic focuses on providing preventative veterinary care that benefits the London community and individual pet owners long term. Our services include free and low-cost neutering, vaccinations, microchipping and parasite control.

Mayhew's vet team also cares for and treats dogs and cats that come to us for rehoming or through our Community Animal Welfare programmes. This includes many, and varied, trauma injuries, chronic infections, conditions caused by starvation, neglect and poor welfare and increasingly health and welfare conditions in older pets.

We were thrilled to complete the much needed expansion of our Community Vet Clinic and vet training facilities and at the end of April 2016, were delighted to officially open the Jeanne Marchig Veterinary Suite and Training Wing. The expansion was made possible by the generous contributions from the Jeanne Marchig Animal Welfare Trust, the Shuman Animal Welfare Trust, Support Adoption for Pets and many donations by Mayhew supporters. The expansion includes two operating theatres, a dental theatre, a cat consult room, a dog ward for post operation care, and an enlarged prep room, together with facilities for the veterinary team.

In 2016 we provided neutering and preventative treatments to 4,304 animals in our Vet Clinic

Chester

After being found wandering emaciated on the streets Chester was brought to Mayhew for help, but despite treatment from our Vet Team he developed a fever and started to refuse his food. After taking blood tests our Vet Team discovered he was suffering from an infection and decided to operate to find out the cause. Chester had a huge infection in his prostate, causing peritonitis but after receiving medical attention and love from our Kennels Team, Chester managed to get back on his paws, wagging his tail and showing his friendly nature.



Mayhew International

Mayhew has a growing international presence in Afghanistan, Georgia, Russia and India, further promoting Mayhew's message of empathetic companion animal welfare.

Afghanistan

Mayhew has devised a long term strategy to implement mass rabies vaccination and sustainable dog population management programmes in Kabul. In order to implement our plans Mayhew was granted NGO status in Afghanistan in August 2016 and now has a branch office in Kabul.

During 2016, Mayhew International's Afghanistan Project Manager, Dr. Mohammadzai, provided veterinary training and assistance to Kabul University and local welfare organisations including Nowzad and Afghan Stray Animal League (ASAL). He also carried out more complex surgeries and treatments for both organisations to help relieve the suffering of dogs and cats.

Russia

Mayhew International continued to support three locally-based charities throughout the year, Ekologia Cheloveka, Fond Dingo and PetFund. A third spay and

neuter programme was started with PetFund to increase the number of cats and dogs neutered.

PetFund's programme continues to neuter street and shelter dogs that become visiting therapy dogs at elderly care homes, children's homes and hospices in Moscow.

We provided an intensive veterinary training workshop in Moscow in August 2016 for Russian vets involved with the neutering programmes we fund, as well as a further two vets from Petrozavodsk in northern Russia.

Georgia

Mayhew International returned to Tbilisi, Georgia in March and October 2016 to continue practical veterinary training in small animal reproductive surgery and medicine for the Tbilisi Municipal Shelter vets as well as advising on their free-roaming dog population management programme. We met with the Agrarian University in Tbilisi to look at how more small animal surgery and medicine can be included in the Veterinary Science degree curriculum so that students can have practical experience before qualifying. On both visits we carried out Spay Days

at the University Veterinary clinic for local welfare activists, with all the Georgian surgeons being Mayhew alumni.

Three bear cubs, rescued in Tbilisi in July 2015 after severe floods and living in unsuitable conditions at Tbilisi Municipal Dog Shelter, were finally airlifted to their new home at Arcturos Bear and Wolf Sanctuary in northern Greece in collaboration with Born Free Foundation. Mayhew International supported the bears at the Tbilisi shelter with supplementary food stuffs and handmade winter dens whilst all the necessary permission and licences for the move were sorted out. The cubs were released into their new enclosures and soon adapted to their freedom along with another orphaned bear cub from Albania.

Recognising that our work in Tbilisi and Georgia was growing, we commissioned a feasibility study on how best Mayhew can operate in Georgia and the southern Caucasus region in the years to come.

India

Mayhew's longstanding Animal Birth Control and vaccination project with HOPE and Animal Trust in Ranchi, Jharkhand province, entered its eighth year

and hit a significant milestone in April 2016 when the 50,000th street dog was neutered and vaccinated against rabies. By the end of the year, Mayhew's sponsored team at HOPE had neutered and vaccinated 10,969 dogs – a total of 57,195 dogs since the project began. Ranchi saw a reduction in recorded canine rabies cases and only four recorded human deaths from canine-mediated rabies in the last two years which is huge step forward in the goal to make Ranchi a rabies free city.

Our Education Officer carried out a comprehensive programme of school visits and community events, spreading the word about rabies prevention, neutering and understanding dog behaviour, reaching more than 88,000 people over the 12 months.

Nepal

We were able to complete the building of a new Isolation Unit and installation of a solar-powered electricity system for Animal Nepal in Kathmandu, Nepal, thanks to the generosity of Mayhew supporters and our Nepal Earthquake appeal in 2015.



Rufus

A stray street dog, affectionate Rufus was brought to Kabul shelter, Tiger House with a chronic, infected wound on his hind leg. He was in pain and distressed, continually licking the wound which irritated it and made it worse. Treatment with antibiotics and anti-inflammatory drugs had been unsuccessful but Rufus' wound started to improve after Mayhew International's Dr. Mohammadzai DVM decided to try a treatment using special local natural honey. Under his care and treatment, the wound completely healed and Rufus was able to start a new life with a loving family.

Financial overview

This year, thanks to the generosity of our supporters, we were able to spend more on animal welfare than ever before.

In 2016, the income we brought in was less than the previous year, mainly because our 2015 funds were buoyed by a major appeal to build the extension for our Community Veterinary Clinic.

In 2016 we spent more in total than we raised, however we had sufficient cash and reserves set aside to fund the difference.

We continue to invest in our fundraising team to ensure we have enough income in the future to carry on our animal welfare work.



Income

Legacies and donations
£1,905,190

Fundraising events
£62,082

Trading income
£87,951

Vet Clinic and rehoming fees
£127,591

Investment income
£14,309

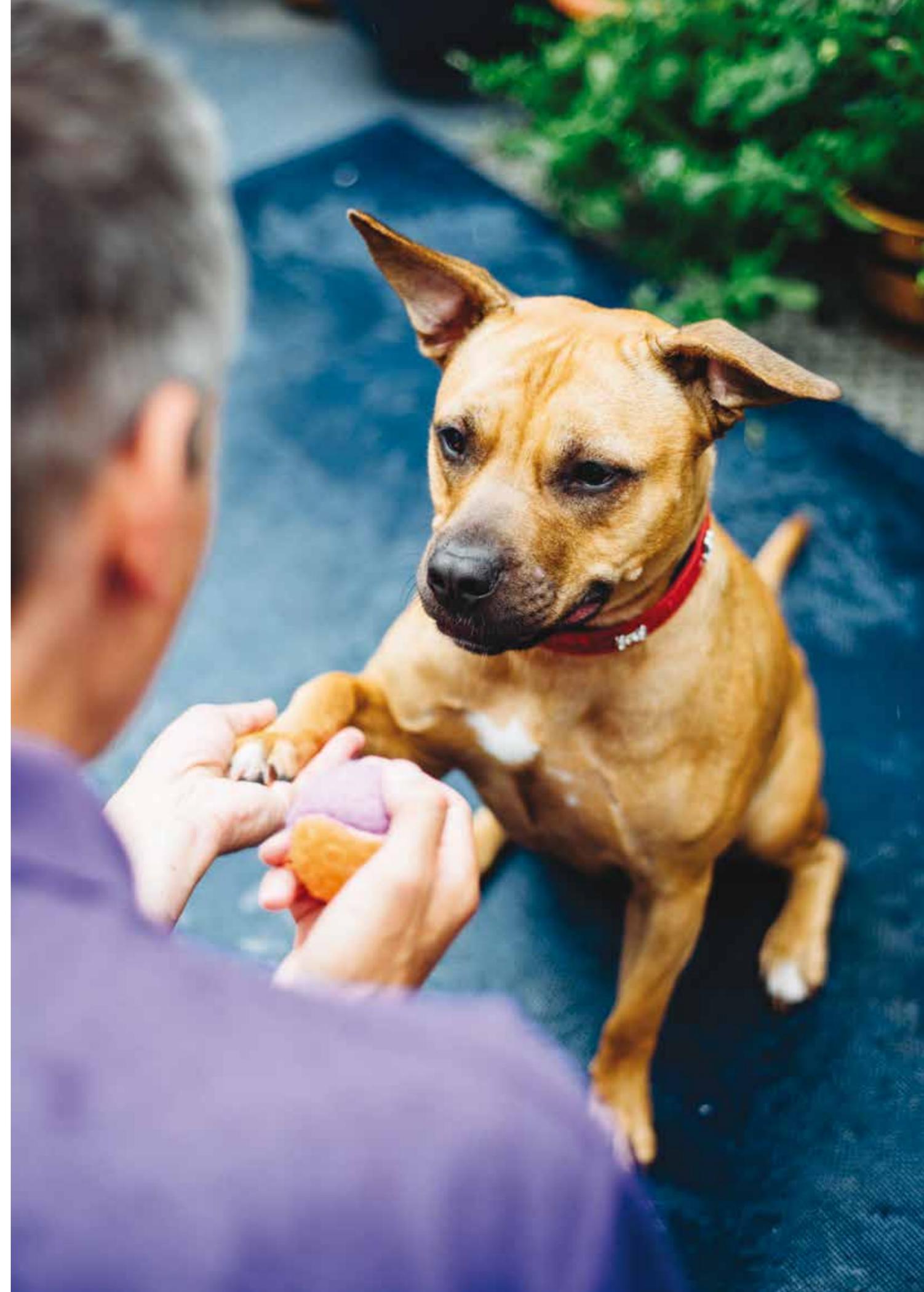
Expenditure

Animal welfare
£1,848,196

International welfare grants
£81,057

Raising funds and awareness
£679,617

Based on the income and expenditure figures included in our audited Financial Statements for the year ended 31st December 2016.



2017–18: a look ahead



Grow our community outreach work helping more pets and pet owners and preventing animal welfare problems arising.



Keep improving the lives of the animals in our care and shorten their stay in the shelter so that we can help even more animals.



Increase our rehoming turnover by 5%, helping our animals to find their forever homes even sooner.



Be recognised as a leading organisation for animal welfare in the countries where we work.



Train more students on our International Vet Training Programme in London and abroad, empowering veterinary professionals in developing countries.



Start delivering on Mayhew International's Rabies Vaccination programme and veterinary training in Kabul, Afghanistan.



We will make sure more pets are neutered with our Pick & Snip programme, Vet Clinic expansion and community work to tackle the overpopulation crisis and improve animal welfare.



www.themayhew.org

mayhew

@ info@mayhewanimalhome.org

☎ 020 8962 8000

✉ Trenmar Gardens, Kensal Green, London, NW10 6BJ



Registered charity no. 1077588

